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# Fabulously Pink

## Pink Fashion to Fight Breast Cancer



By Sharmila Jayasinghe Niriella

Glitz, glamour and glory was not the only theme that was seen and discussed at the fabulously Pink Fashion Show, which was held at Castle Grand Hall, Castle Hill on the 28th of June 2015. The four hundred or so guests present, majority of whom were women, took home with them an important message to share and to contemplate on; the importance of breast cancer screening and the important role it plays in early detection of this disease.

The event hosted by the Sri Lanka Association of New South Wales (SLA NSW) in conjunction with the Pink Saree Project of the Multicultural Health Communication Services featured a spectacular runway fashion segment designed by Dilini Janaratne of EthniQ. The organisers undertook a magnanimous task of breaking the taboo related to breast cancer among women of Sri Lankan and Indian backgrounds who alarmingly represented the lowest rate of women belonging to any ethnicity undergoing mammograms in New South Wales.

While the Sri Lanka Association and Multicultural Health Communication Services affectively created awareness on breast cancer screening and the ease of availability of this service to the glamorously clad gathering, EthniQ successfully executed a display of awe inspiring array of ethnic bridal wear with a touch of modern sophistication.

The highlight of the night would have to undoubtedly be the moment when breast cancer survivors gallantly took to the runway in a bid to encourage fellow women and showcase the importance of early detection. The standing ovation received by these courageous women was evidence enough for what an important task they have embarked upon.

From the outfits on the runway to the lunch box containing sumptuous snacks, pink, the colour of breast cancer awareness was seen everywhere. The sea of pinks, sarees gracing the hall was truly a sight to behold. A special mention should be extended to the men who were present for the event donning their pink shirts and pink ties and supporting a worthy cause.

While the MC of the night Devika De Fonseka kept the audience interested and engaged with her sense of humor and easy of speech, Associate professor Nirmala Pathmanathan, Clinical Director of the Breast Cancer Institute, Westmead, spoke on the importance of overcoming the stigma related to mammograms and breast cancer detection while giving an opportunity for the audience to voice out their concerns.

Dilini Janaratne ended the fashion segment with a teary thank you note while Ajith Karunaratne who headed the organizing committee on behalf of the SLA NSW delivered the vote of thanks ending a night of glitz and glamour which successfully communicated an important message that could save lives of many women. The entire event was captured through the lens of Thanuja Wijesekera of Eye & The Beauty Photography.





### සිංහල අවුරුදු දිනාල් අමරසිංහ

7/8 ශ්‍රේණිය සිංහල භාෂා පාසල රොක්ස්බරිග් පාක්



සිංහල අවුරුදු ලංකාවේ හැම දෙනාටම වැදගත් උත්සවයකි. අවුරුදු උත්සවය සමරන්නේ අප්‍රේල් 13 සහ 14 දින වලයි. අවුරුදු කාලය ඉතාමත් ප්‍රීතිමත් කාලයකි.

බොහෝ දෙනා ක්‍රීඩා උත්සව පවත්වා විවිධ ක්‍රීඩා කරති. සෑම දෙනෙකම කැවුම් කොඩියේ ආස්ථි වැනි කෑම ජාති සාදයි.

වැදගත් අවුරුදු වාර්තා නම් නැකතට වැඩ කිරීම වැඩිහිටි අයට මුලින් දී වැදීම නෑදෑ ගෙවල් වල යාම ආදියයි. බොහෝ දෙනා අවුරුදු දවසට පත්සලට යති. හැම දෙනාම සතුටින් අවුරුදු සමරා අලුත් අවුරුද්දක් ආරම්භ කරති.

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